

Meet the Women Building Brilliant Businesses at Centrix@Keys!

This International Women's Day, we're excited to celebrate the inspiring female founders building thriving businesses from within our centre.



Here at Centrix@Keys, we're proud to be home to a number of female founders who are building purposeful, impactful ventures every day.

From launching bold new ideas to growing established services, these women are shaping their industries while strengthening our community.

Today, we're shining a spotlight on three of the inspiring businesses led by women right here under our roof.

CENTRIX@KEYS
BUSINESS VILLAGE, CANNOCK

 International Women's Day



Name : Amanda Hood & Charlotte Grundy
Established : 2018
At Centrix Since : 2021
Where can we find you? : Newmarket 14, Centrix@Keys

Who are Youtopia Medical?

We are a prescriber-led, nurse-delivered medical aesthetics clinic specialising in restorative, evidence-based treatments. Our approach is holistic. We treat the face as a whole, not a single feature, because balance cannot be created in isolation. I founded Youtopia Medical in 2018 to redefine what medical aesthetics should feel like.

What inspired you to start your business, and what motivates you as a female entrepreneur?

As female entrepreneurs, we're driven by building something sustainable and values-led. In an industry that can feel fast-moving and commercial, I felt strongly about slowing things down. I wanted to create a space where patients felt safe, listened to, and protected, not pressured.

What are your goals for the future, and how do you hope your business will grow or inspire others?

Our goal is for Youtopia Medical to continue setting a standard for medical aesthetics. We want to grow thoughtfully, expanding our impact without compromising the personalised care and clinical integrity that define us. If we can demonstrate that aesthetics can be ethical, restrained, and deeply human — then we are achieving something meaningful.

What attracted you to make Centrix@Keys the home for your business?

The safety, security, and overall professionalism of the business centre align with the standards I want to uphold within Youtopia Medical. It provides a credible, established setting that reflected the calm, clinical environment we aim to deliver.

What's your favourite thing about being part of the Centrix@Keys community?

There's a shared sense of ambition and mutual respect within the building. Being surrounded by other driven business owners creates a supportive atmosphere, while still maintaining the privacy and professionalism that healthcare requires. It feels established, secure, and collaborative, which is exactly what we value.

“Leadership doesn't have to be loud to be powerful.”

Amanda Hood - Youtopia Medical



Red and Gray Ltd

Name : Lesley Edgar
Established : 2000
At Centrix Since : 2010
Where can we find you? Newmarket 1, Centrix@Keys



Who are Red and Gray Ltd?

We create photorealistic images of our client's products for marketing or planning, using either, computer generated imagery or, our new AI technology. The product can range from a simple button to a commercial building, if you can imagine it, we can create it.

What inspired you to start your business, and what motivates you as a female entrepreneur?

We originally started Red and Gray as there was a huge gap in the market for the services we provide. I am from a banking background so numbers have always made sense and the original set up was purely based on numbers. I'm personally motivated by feedback, hearing our customers praise our work is a joy, their success is our success.

What has been the most rewarding part of building your business so far?

Seeing what can be achieved with a bit of hard work and the right team. Strangely, building everything back following the recession felt amazing and is possibly my biggest business achievement to date.

What are your goals for the future, and how do you hope your business will grow or inspire others?

Adaptation is key in our industry. The market is moving ever more towards AI so our goal is to keep ahead of the game so we are always able to offer our clients the latest imagery options before anyone else. I would love to see more women starting their own businesses, we all have something inside of us and are more than capable – have confidence in yourself, sometimes that's all it takes.

What attracted you to make Centrix@Keys the home for your business?

Location and the modern look was our initial drive. The current leadership team work hard to ensure the environment we work in is right for everyone.

What's your favourite thing about being part of the Centrix@Keys community?

We work as a team, if you need help with something you can't do yourself there is usually someone else in the building more than happy to lend a hand. It's a very comfortable, happy, safe space.

“Have confidence in yourself, sometimes that's all it takes.”

Lesley Edgar - Red and Gray Ltd





Perfect Weddings Abroad

Name : Helen Doyle
Established : 2005
At Centrix Since : 2022
Where can we find you? Newbury 1, Centrix@Keys

Who are Perfect Weddings Abroad?

We are a specialist tour operator arranging overseas weddings and wedding group travel for UK and US couples. We have over 40 wedding destinations worldwide.

What inspired you to start your business, and what motivates you as a female entrepreneur?

My background has always been travel and hospitality and I wanted to create a business that combined both of my passions. I saw a niche in the travel industry for a wedding operator that offered a full planning service to UK couples and decided to open my own small high street wedding travel agency in 2005.

What has been the most rewarding part of building your business so far?

Seeing the business develop over the last 21 years has been an exciting journey! Most recently we have developed B2B collaborations with Jet2holidays to fulfil their Jet2Weddings packages and DestinationWeddings.com in the USA to fulfil their European weddings.

What are your goals for the future, and how do you hope your business will grow or inspire others?

We're constantly researching new destinations and venues and keeping up to date with emerging wedding trends too. My aim is to continue to build our direct and B2B partners whilst always maintaining a high level of service.

What attracted you to make Centrix@Keys the home for your business?

The great thing about being in a business centre like Centrix is that you can move within the building as your business grows. We are now in Newbury 1 which is perfect for our team of 15. We also appreciate having the meeting rooms available when we need them.

What's your favourite thing about being part of the Centrix@Keys community?

It's a very friendly building and there are many different businesses operating here – The Paddock is a good place to have breakout sessions or interact with other businesses.

“Starting and building a business is challenging but so rewarding.”

Helen Doyle - Perfect Weddings Abroad



We Asked...

What advice would you give other women aspiring to start or grow their own business?



Helen said :

“I would encourage anyone with passion, drive and a great business idea to go for it. Do your research, start small, build carefully and nurture good business and customer relationships. Starting and building a business is challenging but so rewarding.”

Amanda said :

“Start with your “why” and keep coming back to it. Growth doesn’t have to be fast to be successful. Build with intention, stay consistent, and trust your expertise. There will be moments where growth feels slow or uncertain. In those moments, your values are what anchor you.”



Charlotte said :

“Strong businesses are built on integrity, not impulse. Meaningful growth is essential. And just as importantly, surround yourself with people who share your standards. Skill can be developed, but shared ethics, trust, and vision are what truly sustain a business.”



Lesley said :

“It’s too easy to think rather than act, if you have a passion and/or a skill for something then don’t be afraid to use it and go for it and certainly don’t be limited by others doubt. Always be kind on the way up too, it makes all the difference!”

